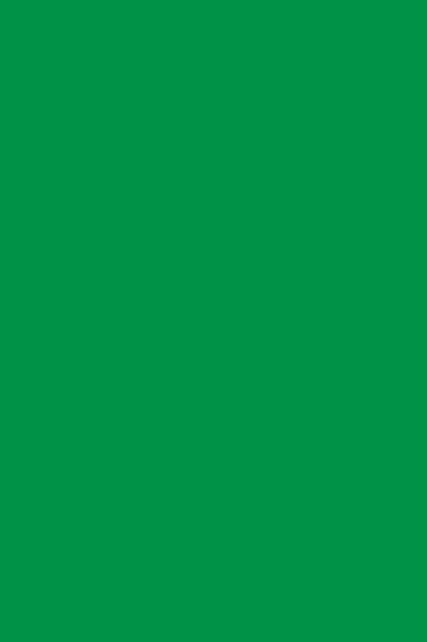


Neapolitan International

JOHN FERRI

Migrations of Culture Conference 2017

Music as an Image of Italy



ENRICO CARUSO

O SOLE MIO (MY SUNSHINE)



Santa Lucia

BARCAROLA
NAPOLETANA

SESTA LUCEA Andante
MANDOLINO

The musical score consists of eight staves of music. The first staff includes the tempo and instrument markings. The lyrics are written below the notes. The score is written in a style typical of early 20th-century sheet music.

sal - va - re - ius - tu - a - Pa - tre - d'ar - gen - te

ro - ci - ta

Pa - gi - le - bar - chette - mi - a - san - ta - Lu - ci - a

san - ta - Lu - ci - a

san - ta - Lu - ci - a



P. Scarpitta



Overview



- ▶ **The Origins of Neapolitan Music**
- ▶ **Italian Immigration to America; The Italian Image Abroad**
- ▶ **How Neapolitan Music Became Popular**
- ▶ **How Neapolitan Music Encouraged Crossover**
- ▶ **Opera Rejuvenated: Neapolitan Music & Classical Crossover**
- ▶ **Neapolitan Music: Cultural Exchange & Understanding**

Melodia e melodramma! The Origins of Neapolitan Music



19th Century Italian Opera



Neapolitan Folk Music



The Italian Mandolin: Integral to Neapolitan Music



Italian Immigration to America & The Italian Image Abroad



Negative Stereotypes



A WOP

A pound of spaghetti' and a red-a bandan'
A stilet' and a corduroy suit;
Add garlic wat make for him stronga da
mus
And a talent for black-a da boot!



An Art-Fueled Turnaround: How Neapolitan Music Became Popular



BE MY LOVE

COLLECTOR'S
EDITION

*The Golden
Voice of
Mario Lanza*

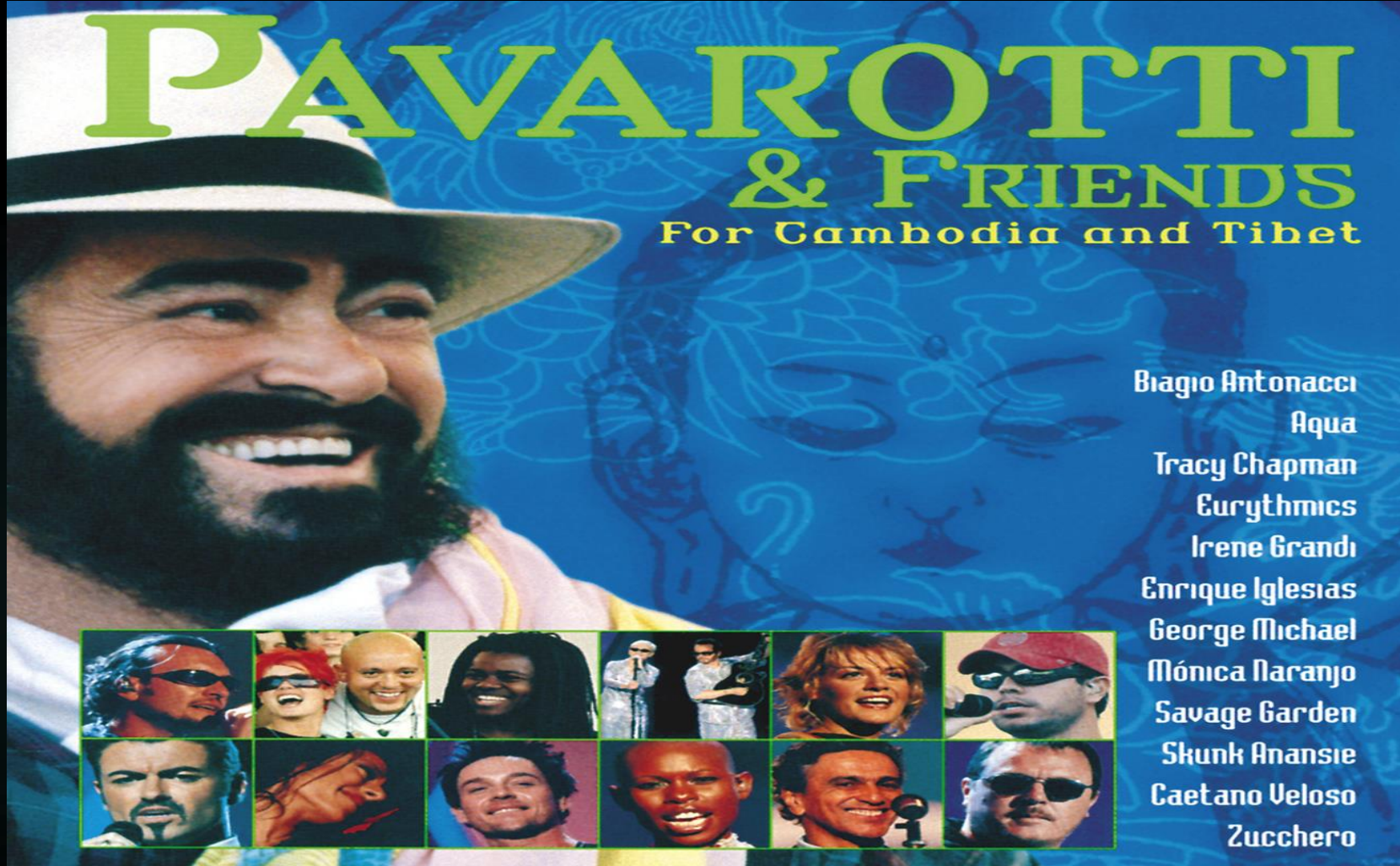
Reader's Digest
PLEASURE PROGRAMMED



MANUFACTURED SPECIALLY FOR
READER'S DIGEST BY GOLD COMPANY
OF JEROME, N.Y.




How Neapolitan Music Encouraged Crossover



PAVAROTTI
& FRIENDS
For Cambodia and Tibet

Biagio Antonacci
Aqua
Tracy Chapman
Eurythmics
Irene Grandi
Enrique Iglesias
George Michael
Mónica Naranjo
Savage Garden
Skunk Anansie
Caetano Veloso
Zucchero



“When Placido Domingo, Jose Carreras, and I did the first Three Tenors concert at the Baths of Caracalla in Rome in 1990, none of us had any idea how popular it would be.”

- Pavarotti, *Pavarotti: My World* (1995)

Carreras

Pavarotti

Domingo



Andrea Bocelli





ANDREA BOCELLI


IL MARE CALMO DELLA SERA



Opera Rejuvenated: Neapolitan Music & Classical Crossover

Pavarotti & Opera Company of Philadelphia: International Vocal Competition





“This sort of music goes very deep in the human and will be with us for a long time.”

- Pavarotti on Neapolitan music, opera, classical crossover, *Pavarotti: My World*

Neapolitan Music as a Vehicle of Cultural Exchange and Understanding



**Puccini:
La Boheme**



QUATTRO QUADRI

HIPPODROME OPERA CO.

MANAGEMENT MAX FAETKENHEUER.

AIDA



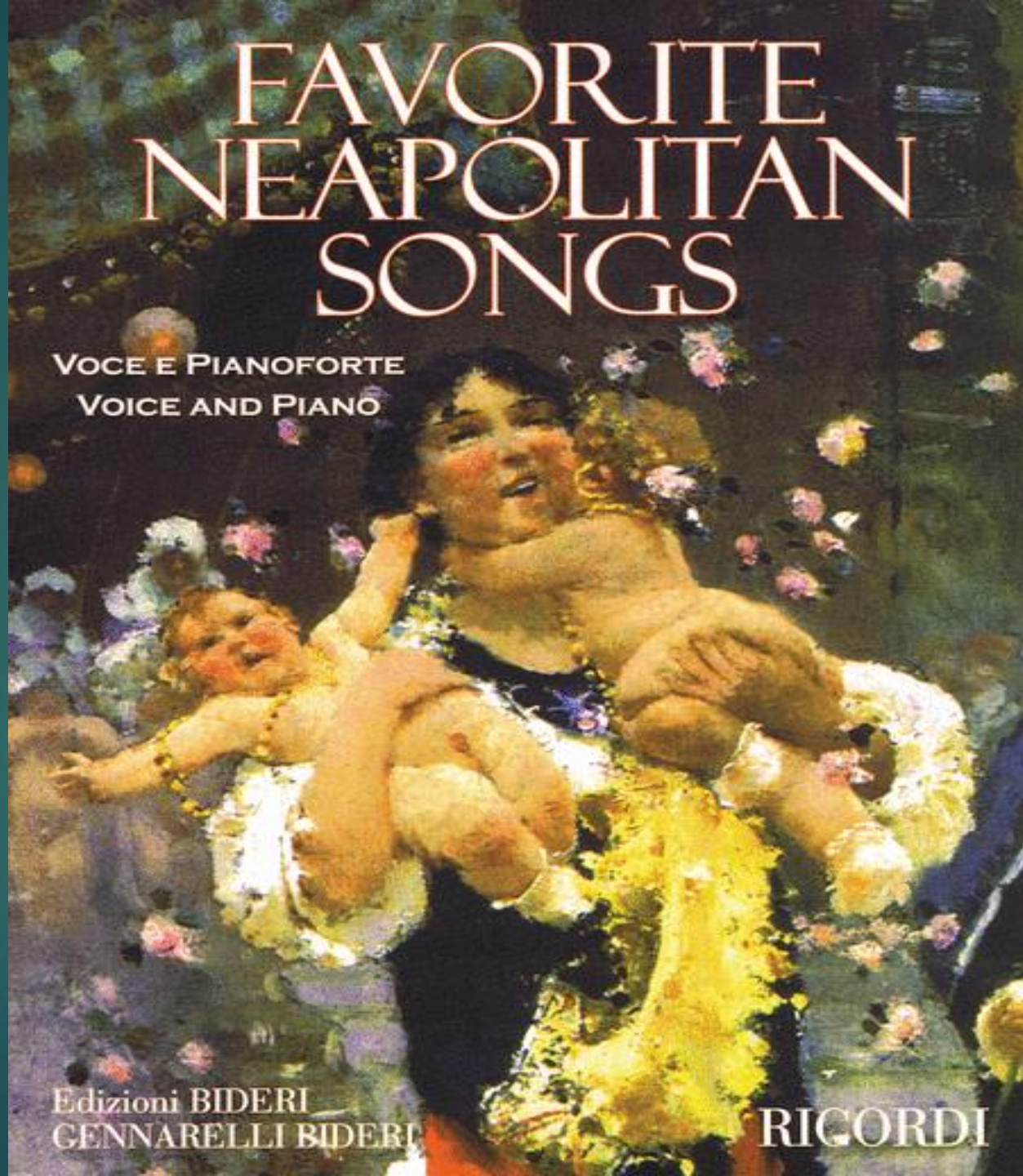
Verdi: Aida

FAVORITE NEAPOLITAN SONGS

VOCE E PIANOFORTE
VOICE AND PIANO

Edizioni BIDERI
GENNARELLI BIDERI

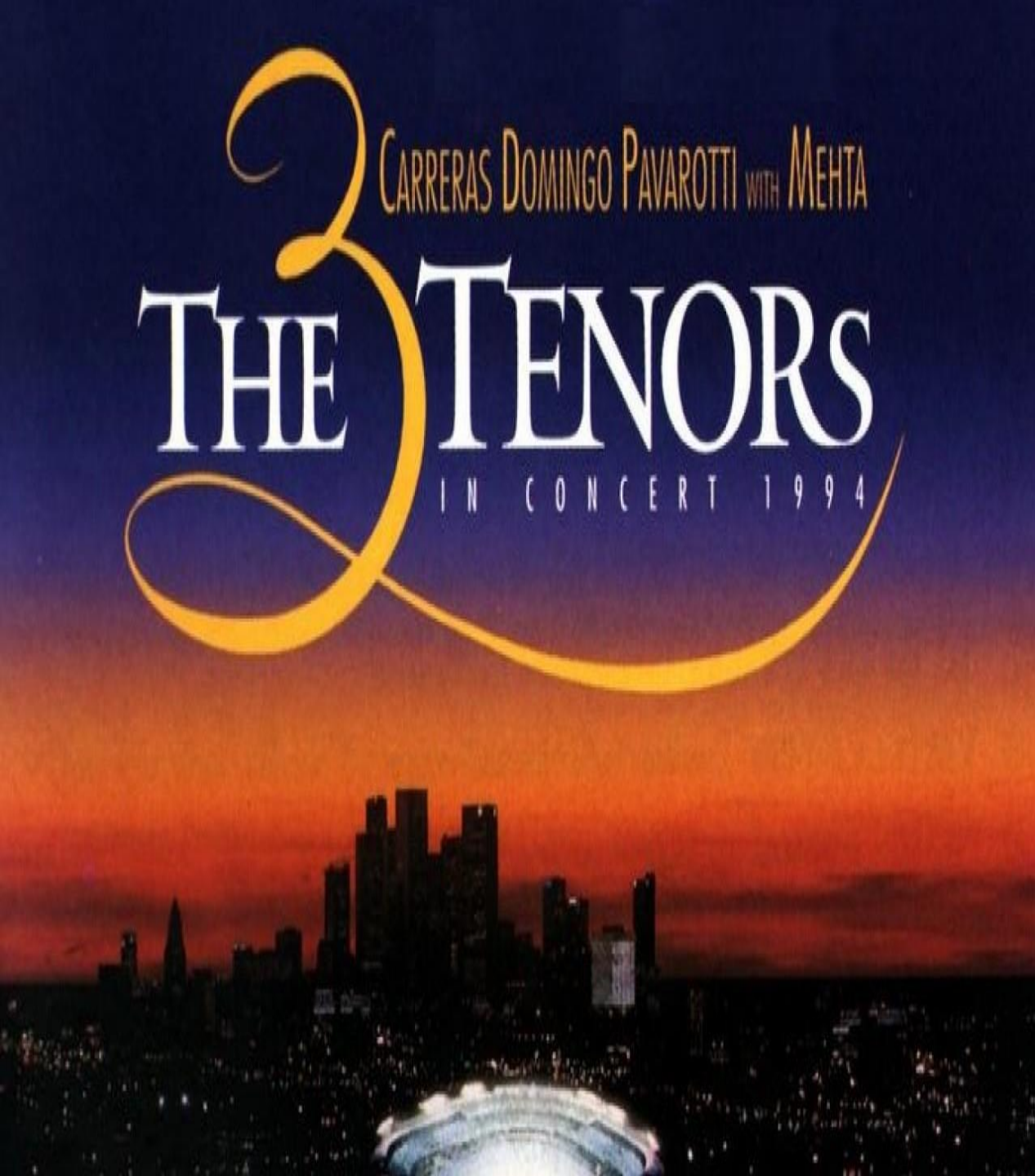
RICORDI



CARRERAS DOMINGO PAVAROTTI WITH MEHTA

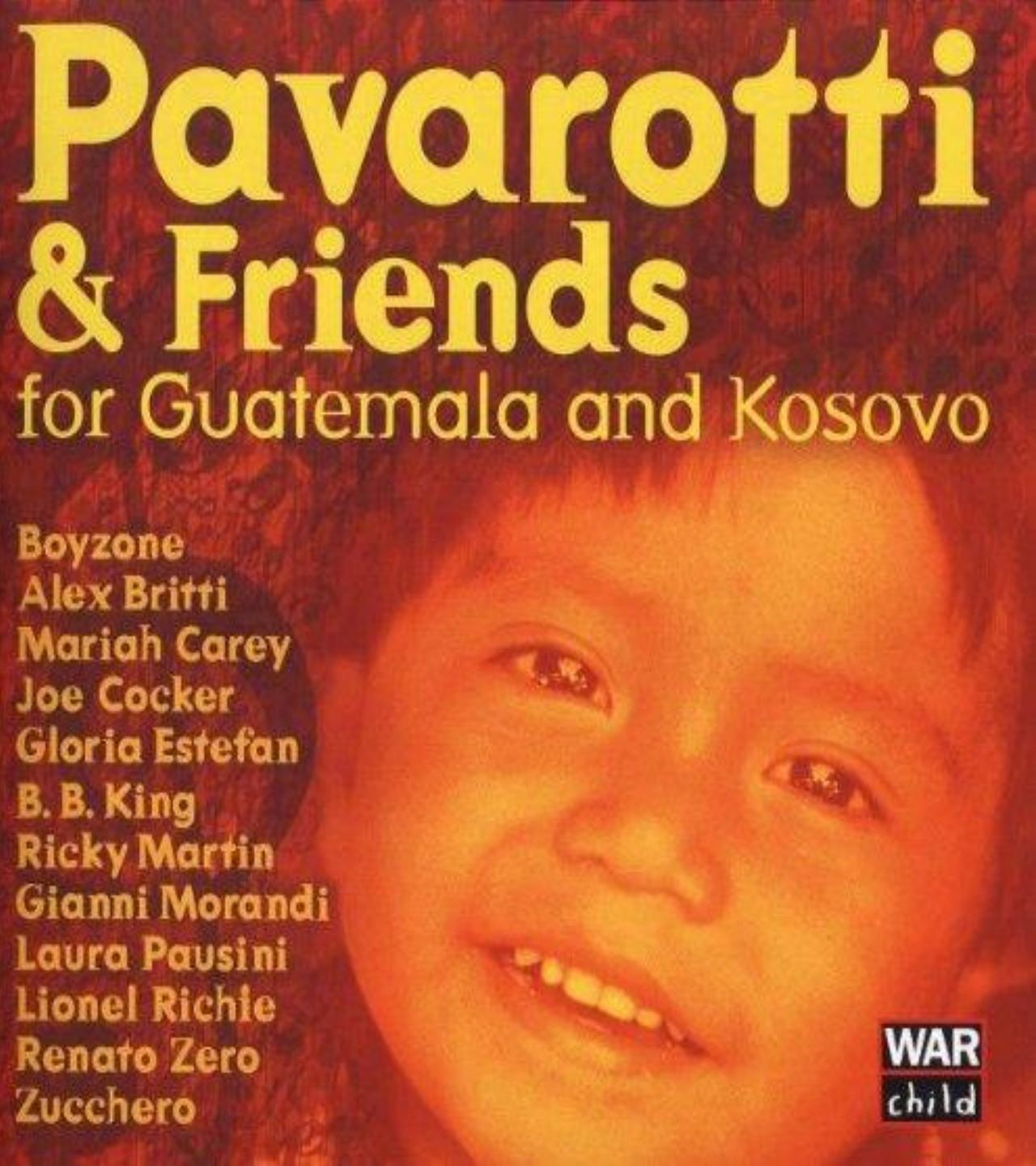
THE TENORS

IN CONCERT 1994



Pavarotti & Friends

for Guatemala and Kosovo



Boyzone
Alex Britti
Mariah Carey
Joe Cocker
Gloria Estefan
B. B. King
Ricky Martin
Gianni Morandi
Laura Pausini
Lionel Richie
Renato Zero
Zucchero

WAR
child

